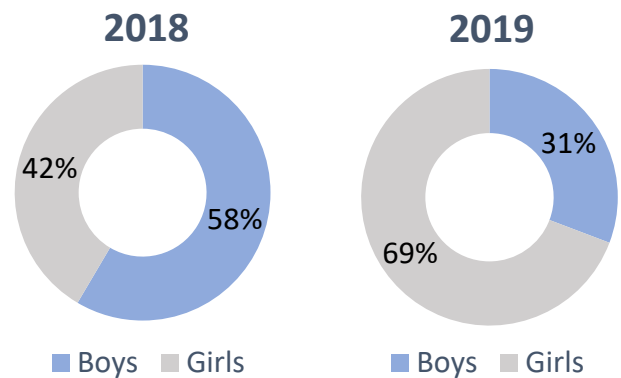


CIT ENTERPRISE CAMP

Annual summer Enterprise Camp at Cork Institute of Technology's Bishopstown campus

CIT Enterprise Camp aims to provide a creative, innovative and inspirational environment for 14 to 16 year old students, who throughout a 5-day period explore entrepreneurship, build their confidence, and explore their potential to start their own business in the future.



Idea generation and MakerSpace sessions to create business ideas and develop prototypes to solve problems focused on Sustainable Development Goals.



The programme is free, and hosts around 60 students every year, allowing them to:

- Understand and learn about opportunity search, creation and evaluation for new products, services and markets
- Use their current knowledge in a new and entrepreneurial setting
- Develop creativity and innovation skills together with presentation and collaborative skills.

Mode of Delivery:

- Multi-disciplinary teams (facilitating interactive, hands on experiential learning sessions)
- MakerSpace design led prototyping
- Field trips
- Meet the entrepreneur sessions
- Business mentoring sessions.

“It has completely changed my view on Business and Entrepreneurship”
- Student



“My kids had a great time at this camp. A really worthwhile week”
- Parent

“I am sure the experience will stand to the kids in years to come. I encourage you to keep the initiative going – you are making a difference in these young people’s lives”

- Parent



“These summer schools provide high quality programmes that help participants develop creative confidence, entrepreneurial thinking and leadership skills” - HEA



**STUDENTS FROM OVER 20 SCHOOLS
ATTENDED THE FREE, WEEK-LONG
CAMP**

The Hincks Centre for Entrepreneurship Excellence coordinates the programme with the support of CIT’s School of Business.

Enterprise Camp is co-funded by the Higher Education Authority.

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www.facebook.com/citenterprise