

Dr Helen McGuirk

Head, Hincks Centre for Entrepreneurship Excellence,
School of Business, Cork Institute of Technology,
Cork, IRELAND

Email: helen.mcguirk@cit.ie

Office phone: (021) 433 5427

Web: www.cit.ie/hincks

Head of the Hincks Centre for Entrepreneurship Excellence, School of Business at CIT, my work centres on supporting entrepreneurship in all its forms at regional and national level. This involves managing various publicly funded projects, supporting students and industry partners. As an applied economist and lecturer, I have presented my work throughout Europe. My PhD and Postdoctoral Fellowship were funded by the *Irish Research Council* and my research is published in the top innovation journal *Research Policy*. I have many years industry experience in project management, financial services and as an entrepreneur in Ireland and Australia

Third-level education:

- PhD (Economics), 2010-2014. University of Limerick.
- Masters (Economics), University College Cork - 2008-2009.
- Bachelors Degree Commerce (Hons), University College Cork, 2004-2008.

Research

My research focusses mainly on four related areas: the economics of innovation, entrepreneurship, human capital, and public policy.

Peer reviewed publications:

Lenihan, H., McGuirk, H., & Murphy, K. (2019). Driving innovation: Public policy and human capital. *Research Policy*. <https://doi.org/10.1016/j.respol.2019.04.015>
This publication is the leading journal in the field of innovation studies.

McGuirk, H., Lenihan, H., & Hart, M. (2015). 'Measuring the impact of innovative human capital on small firms' propensity to innovate. *Research Policy*, 44(4), 965-976. <https://doi.org/10.1016/j.respol.2014.11.008>
This publication is the leading journal in the field of innovation studies.

McGuirk, H., & Jordan, D. (2012). Local labour market diversity and business innovation: Evidence from Irish manufacturing businesses. *European Planning Studies*, 20(12), 1945-1960. <https://doi.org/10.1080/09654313.2012.722918>

Published reports:

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019), European Silver Economy Composite SWOT Analysis, SilverSMEs, Cork Institute of Technology, INTERREG funded project.

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2018), [Southern Region \(Ireland\) - Silver Economy SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

ConwayLenihan, A. and McGuirk, H. (2017) [The Economic Impact of the Marine Leisure Industry on Cork Harbour 2017](#). Cool Route Project, Cork Institute of Technology. INTERREG funded project.

Other publications:

McGuirk, H. and Jordan, D. (2010) 'Labour Market Diversity and Business Innovation: Evidence from Irish Businesses', *Working Paper Series*, 10-05: 20 pp, Department of Economics, University College Cork.

Published theses:

McGuirk, H. (2014) *Estimating the impact of Innovative Human Capital on firm-level innovation*, PhD thesis. University of Limerick.

McGuirk, H., Lenihan, H. and Hart, M. (2014) 'Measuring the Impact of Innovative Human Capital on Small Firms' Propensity to Innovate' a synopsis in: University of Limerick, *Kemmy Business School Research Bulletin #29*, January 2015.

McGuirk, H. (2009) *How Does Human Capital Diversity Contribute to Business Innovation?* Masters thesis. University College Cork.

McGuirk, H. and Jordan, D. (2010) 'Labour Market Diversity and Business Innovation: Evidence from Irish Businesses', *Working Paper Series*, 10-05: 20 pp, Department of Economics, University College Cork.

Peer reviewed conference proceedings:

2009 - to date my research has been presented at over 35 international conferences.

Teaching experience:

Since 2012, I have lectured in Economics, Innovation and Entrepreneurship at Cork Institute of Technology (CIT) and at University of Limerick (UL).

Professional Body membership:

- European Council for Small Business and Entrepreneurship (ECSB).
- Regional Science Association International - British and Irish Section (RSAIBIS).
- Institute for Small Business and Entrepreneurship (ISBE).
- Regional Studies Association.

Online profiles:

[LinkedIn](#), [Google Scholar](#), [Research Gate](#), [Idea RePEC](#)