

Dr Helen McGuirk (PhD, MA, BComm.)
Head of the Hincks Centre for Entrepreneurship Excellence,
School of Business, Munster Technological University,
Cork, IRELAND
Email: helen.mcguirk@mtu.ie
Web: www.cit.ie/hincks

Head of the Hincks Centre for Entrepreneurship Excellence, School of Business at MTU, my work centres on supporting entrepreneurship in all its forms at regional, national and international levels. This involves managing various publicly funded projects and supporting students, educators and industry partners. I also supervise PhD candidates and Masters students. I have presented my work nationally and internationally at peer reviewed conferences and my research is published in top ranked journals. My PhD and Postdoctoral Fellowship were funded by the *Irish Research Council* and I represent MTU on a government led HEI rural network. I have many years industry experience in project management, financial services and as an entrepreneur in Ireland and Australia.

Third-level education:

- PhD. University of Limerick. Title: *Estimating the impact of Innovative Human Capital on Firm-level innovation: Empirical evidence and implications for public sector policy.*
- Masters (Economics), University College Cork.
- Bachelors Degree Commerce (Hons), University College Cork.

Research & Supervision:

My research focuses on four related areas: the economics of innovation, entrepreneurship, enterprise competitiveness, and public policy.

Selected Peer reviewed publications: (full list on Google Scholar)

McGuirk, H. ConwayLenihan, A. and Lenihan, N. (2022) Awareness and potential of the silver economy for enterprises: a European regional level study, *Small Enterprise Research*, 28(1)1-14.

ConwayLenihan, A and McGuirk, H. (2022) Small enterprises and the silver economy, *Small Enterprise Research*, 28(1). Guest Editors for Special Issue.

Lenihan, H., McGuirk, H. and Murphy, K. (2019). 'Driving innovation: Public policy and human capital' *Research Policy*. 48(9), 1-19
This publication is the leading journal in the field of innovation studies.

ConwayLenihan, A. and McGuirk, H. (2019). The economic value of a place-based resource for regional development. *Irish Business Journal* 12(1), 42-53.

McGuirk, H., Lenihan, H. and Hart, M. (2015) 'Measuring the Impact of Innovative Human Capital on Small Firms' Propensity to Innovate', *Research Policy*, 44(4), 965-976.
This publication is the leading journal in the field of innovation studies.

McGuirk, H. and Jordan, D. (2012) 'Local Labour Market Diversity and Business Innovation: Evidence from Irish Manufacturing Businesses' *European Planning Studies*. 20(12), 1945-1960.

Other publications:

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019), [European Silver Economy Composite SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2018), [Southern Region \(Ireland\) - Silver Economy SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

Lenihan, H., McGuirk, H. and Murphy, Kevin, R. (2017) Driving Firm-level Innovation: The role of Policy and Human Resource Practices to enhance the “soft side” of Human Capital, Skillnets SME.

ConwayLenihan, A. and McGuirk, H. (2017) *The Economic Impact of the Marine Leisure Industry on Cork Harbour 2017*. Cool Route Project, Cork Institute of Technology. INTERREG funded project.

McGuirk, H., Lenihan, H. and Hart, M. (2014) ‘Measuring the Impact of Innovative Human Capital on Small Firms’ Propensity to Innovate’ a synopsis in: *University of Limerick, Kemmy Business School Research Bulletin #29*, January 2015.

McGuirk, H. and Jordan, D. (2010) ‘Labour Market Diversity and Business Innovation: Evidence from Irish Businesses’, *Working Paper Series*, 10-05: 20 pp, Department of Economics, University College Cork.

McGuirk, H. (2014) *Estimating the impact of Innovative Human Capital on firm-level innovation*, PhD thesis. University of Limerick.

McGuirk, H., Lenihan, H. and Hart, M. (2014) ‘Measuring the Impact of Innovative Human Capital on Small Firms’ Propensity to Innovate’ a synopsis in: University of Limerick, *Kemmy Business School Research Bulletin #29*, January 2015.

McGuirk, H. (2009) *How Does Human Capital Diversity Contribute to Business Innovation?* Masters thesis. University College Cork.

Peer reviewed conference proceedings.

2009 - to date my research has been presented at over 40 international conferences.

Professional Body membership

- European Council for Small Business and Entrepreneurship (ECSB)
- Regional Science Association International - British and Irish Section, (RSAIBIS).
- Institute for Small Business and Entrepreneurship (ISBE).
- Irish Academy of Management.

Contributions to the Academy

- Reviewer for several ABS ranked journals
- External examiner for research theses (PhDs and Masters)
- Member of internal and external interview panels
- Guest Editor for Small Enterprise Research Journal
- Member of academic committees/groups, internally and externally.
- MTU representatives on the Governments HEI rural network.

Online profiles:

[LinkedIn](#), [Google Scholar](#), [Research Gate](#).