

Aisling ConwayLenihan

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EDUCATION

2011 – 2015	UNIVERSITY COLLEGE CORK PhD – Health Economics <i>Drug Prescribing Patterns in the General Medical Services Scheme in Ireland and Projected Costs to 2026</i>
2009 - 2010	GRIFFITH COLLEGE CORK Postgraduate Diploma in Teaching and Learning in Higher Education.
2005 - 2006	UNIVERSITY COLLEGE CORK Masters of Business Economics (MBS).
2004 - 2005	UNIVERSITY COLLEGE CORK Higher Diploma in Health Economics and Evaluation Studies.
2001 - 2004	UNIVERSITY COLLEGE CORK BA (Joint Honours) Economics and Geography

EMPLOYMENT HISTORY

September 2012 – Current	Department of Management & Enterprise, Cork Institute of Technology (CIT) Economics Lecturer <ul style="list-style-type: none">• Lecturing Economics to 4 different disciplines, Business Studies, BIS, Marketing and Accounting.• Promoting and writing new Economics modules in current and new programmes.• Developed online Economics support materials to engage students.• Organised the 2nd IOT Economic Forum in CIT in 2014. Sourced three high calibre speakers within the Economics field and ran workshops for IOT Economics lecturers to promote the transfer of knowledge and networking.
September 2018 - Current	Academic Researcher – Hincks Centre for Entrepreneurship Excellence Academic Lead on an EU Interreg project, Silver SMEs. Academic Lead on an ERASMUS+ project on Work based learning
October 2011 - 2012	Centre of Policy Studies, University College Cork (UCC) Part-time Data Manager/Statistician HRB Funded Project <ul style="list-style-type: none">• Data analysis and research on a Health Research Board (HRB) funded project.
October 2007 – 2012	Department of Continuing Education, CIT Part-time Economics and Business Maths & Statistics Lecturer & Coordinator of Higher Certificate Year 1 and 2. <ul style="list-style-type: none">• Lecturing to 3 different disciplines; Auctioneers, Human Resource Personnel and Business Managers.• Prepared and graded in-class assessments and end of term exams.• Prepared modules including indicative content of courses to examining board standard.

- November 2006 – 2012 Centre of Policy Studies, University College Cork (UCC)
Part-Time Economics Tutor / Lecturer
- Teaching Economics to 3 different disciplines, Finance, Commerce and Social Studies.
- March 2008 – May 2011 Griffith College Cork
Part-Time Economics and Business Maths & Statistics Lecturer
- Lectured 1st and 2nd year Business Studies students.
 - Prepared and graded end of term exams.
- January 2007 – April 2007 Department of Management and Marketing, CIT
Part-time Economics Tutor
- Taught Principles of Economics to 1st year students in Business Studies and Office Information Systems.
- October 2005 - April 2006 Department of Economics, UCC.
Economics Tutor
- Taught Principles of Economics to a total of 60 students of first year Arts. (3 one-hour sessions per week).
 - Operate consultation hour each week where students can gain clarification on any course material.

REFERENCES

Dr.Noel Woods, Lecturer in Economics, 6 Bloomfield Terrace, Western Rd, UCC.
Tel: 021 4902578 Email: n.woods@ucc.ie
Ms. Caroline O'Reilly Head of Department Management & Enterprise, CIT
Tel: 021 4335805 Email: caroline.oreilly@cit.ie

Research Outputs – Aisling ConwayLenihan

Peer Reviewed Journal Article Publications

Conway, A. *The Economic Consequences of Government Regulation: A Case Study* 2009 Irish Business Journal 9 (2)

Conway, A., Kenneally, M., Woods, N., Thummel, A., Ryan, M. 2014 *The implications of regional and national demographic projections for future GMS costs in Ireland through to 2026*. BMC Health Services Research 14: 477 October 2014

ConwayLenihan, A. Woods, N. 2015 *Irish GMS Cost Projections and its Implications between 2016 and 2026* Pharmacoconomics – Open Access Journal 1:1

ConwayLenihan, A., Ahern, S., Moore., S., Cronin., J., Woods, N. 2016 *Factors influencing the variation in GMS prescribing expenditure in Ireland* Health Economic Review 6:13

ConwayLenihan, A., McGuirk, H. 2019 *The Economic Value of a Place-Based Resource for Regional Development* Irish Business Journal 12 (1)

Conference Publication

Conway, A, Kenneally, M., Woods, N., Thummel, A and Ryan, M. (2013) The Implications of demographic change for GMS costs in Ireland through to 2026. *The Journal of the international society of Pharmacoconomics and outcomes research, Value in Health* Published abstract number PH66 16 (7), A464 November 2013

ConwayLenihan, A., Woods, N., Ahern, S., Moore, S., Cronin, J. (2016) Variation in Irish GMS pharmaceutical expenditure by ATC classification *The Journal of the international society of Pharmacoconomics and outcomes research, Value in Health* 19(3) A56 Published abstract number PCV95

ConwayLenihan, A., Woods, N. (2016) The impact of policy and demographic variables on future prescription costs for a publicly funded health scheme in Ireland *The Journal of the international society of Pharmacoconomics and outcomes research, Value in Health* 19(7) A457 Published abstract number PHP102

Conference Presentations

Conway, A, Kenneally, M., Woods, N., Thummel, A and Ryan, M. (2013) The Implications of demographic change for GMS costs in Ireland through to 2026. Presented at ISPOR 16th Annual European Congress, Dublin, 5th November 2013.

Conway, A, Kenneally, M., Woods, N (2014) The Impact of Increased Coverage Rates on GMS Cost's in Ireland. Presented at IHEA/ECHE 10th World Congress, Dublin, 16th July 2014.

ConwayLenihan, A. The Implications of demographic change for GMS costs in Ireland through to 2026. UCC - Community Drug Expenditure and Recent Cost Containment Measures, 13th February 2015

ConwayLenihan, A., Woods, N. Regional Variation in Irish GMS expenditure by ATC classification. Presented at 44th Annual Regional Science Association International - British and Irish Section, Dublin, 17th August 2015

ConwayLenihan, A., Woods, N., Ahern, S., Moore, S., Cronin, J. (2016) Variation in Irish GMS pharmaceutical expenditure by ATC classification Presented at ISPOR 21st Annual International Congress, Washington DC, 23rd May 2016.

ConwayLenihan, A., Huskisson, S., Lenihan, N., O' Mahony, T. (2016) The impact of online assessment and formative feedback on student performance for an Economics class Presented at the SLL/LNN Conference, Dublin, 27th October 2016

ConwayLenihan, A., Woods, N. (2016) The impact of policy and demographic variables on future prescription costs for a publicly funded health scheme in Ireland Presented at ISPOR 19th Annual European Congress, Vienna, 31st October 2016.

Sedlan Konig, L., Robinson, R., Kenny, B., ConwayLenihan, A. (2017) What Employers Want?: A Cross Country Study of Graduate Employability Skills in Croatia and Ireland Presented at 3e ECSB Entrepreneurship Education Conference, Cork Institute of Technology, 11th May 2017.

ConwayLenihan, A., McGuirk, H. (2017) The Economic Impact of the Marine Leisure Industry: a regional study Presented at Regional Studies Association Winter Conference, London, 16th November 2017

ConwayLenihan, A., McGuirk, H. (2018) The Economic Impact of the Marine Leisure Industry on a region. Presented at 58th ESRA Congress, UCC Cork, 30th August 2018

ConwayLenihan, A. (2019) How technology can improve the first year postgraduate student experience? Presented at EFYE Conference, Cork Institute of Technology, 19th June 2019

Davis, S., ConwayLenihan, A., Kenny, B., Lennon, O. (2019) Exploring existing Entrepreneurial relationships with healthy ageing in older persons RENT Conference, Berlin, 29/11/2019

Technical Report Publications

ConwayLenihan, A., McGuirk, H. 2017 *The Economic Impact of the Marine Leisure Industry Cork Harbour 2017* The Cool Route Project European Union Regional Fund

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2018), [Southern Region \(Ireland\) - Silver Economy SWOT Analysis](#), SilverSMEs, Cork Institute of Technology. INTERREG funded project.

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019), [European Silver Economy Composite SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

Journal Reviewer

Drug Design, Development and Therapy

International Journal of Health Policy and Management

External Examiner

Sligo IT – Economics 2015 – 2019

Letterkenny IT – Economics 2016 - 2020

Conference Reviewer

Reviewed a number of research abstracts for consideration at the ISPOR 19th Annual European Congress in the area of Health Care Expenditure and Health Policy – June 2016

Invited Presentations

Conway, A. National and Regional GMS Community Drug Costs in Ireland in 2026: Analysis, Projections and Policy Simulations, November 2012, ESRI Research Seminar Series, Dublin

ConwayLenihan, A., McGuirk, H. (2017) Economic Impact of the Marine Leisure Industry in Cork Harbour 2017, Cool Route Steering Committee Meeting & Cool Route Conference Cork RCYC, 25th April 2017

Silver SME Project (Conway & McGuirk)
4th February 2019 Older Persons Council, Cork County Council

CPA Munster Society – Irish Economic Review/Outlook
11th September 2019 Imperial Hotel, Cork

International Conference on Management & Business, University of Economics – University of Danang
6th December 2019 – Keynote Address “Silver opportunities for SMEs in the global economy”

Chaired Events

Rural Conversation: ‘Building vibrant and sustainable communities in rural Ireland’ Royal Irish Academy WIT, 4th April 2019 Roundtable Discussion
I chaired the roundtable discussion and feedback (summarised) the main views of the table to the room

International conference on Management & Business, University of Economics – University of Danang
I chaired the session on Entrepreneurship where 7 researchers presented their papers. 6th December 2019

Case Study

Conway, A. Walsh, M. 2011 Phones Made Easy in Case Studies in Business & Social Enterprise, ACE Initiative Oak Tree Press