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### **Teaching Experience**

- **Lecturer in Spanish and Cultural Studies (Spain and Latin America), 2007-present. Munster Technological University.**
  - Leader in the discipline of Spanish language and culture (Spain and Latin America).
  - Supervisor of Master students in the MA in International Business, 2017-present.
  - Chair of the Community of Practice for Languages, 2017-present.
  - Chair of the Learning Community for Languages and Cultures in MTU, 2020-present.
  - 4<sup>th</sup> year coordinator of the degree *International Business with Language*, 2016-present
  - Outgoing Erasmus coordinator: Organisation and coordination of study and work placements semesters in Spain, 2016-present
  - Incoming Erasmus coordinator: Organisation and coordination of Erasmus incoming students and staff mobility visitors from Finland, Poland and Spain, 2016-present.
  - Research projects:
    - Erasmus+ project (2020-2023) MIENAT (methodologies of interpretation in European natural heritage and tourism). Project manager for MTU. Funding €300.000.
    - Erasmus + project (2021) Ruralfemmes (entrepreneurial skills for women working in rural areas). Researcher and lecturer for the Hincks Centre for Entrepreneurship in Munster Technological University.
    - Erasmus + project ScreenMeNet (2021) (screen media entrepreneurship). Researcher for the Hincks Centre for Entrepreneurship in Munster Technological University.
- **Assistant Lecturer in Language and Cultural Studies (Latin America), 2003-2012. Dept. Spanish, Portuguese and Latin American Studies, University College Cork**
- **Spanish assistant, 1999-2000. Mount Royal College, Calgary, Alberta, Canada**

### **Third-Level Education**

- PhD (Cultural and Gender Studies, Latin America). 2003-2007. University College Cork.
- Online Master: Teaching Spanish as a Foreign Language. 2007-2008. University of Alcalá, Madrid.
- Taught Master in Latin American Cultural Studies, Latin America). 2000-2001. University College Cork.
- Bachelor of Business in Management, 2011-2015. Munster Technological University.
- Bachelor of Arts in Languages (English as major and Italian & French as minors), 1995-1999. University of Granada, Spain.

### **Publications**

#### **Books**

2009. *Re(de-)generando identidades: Locura, feminidad y liberalización en la obra de Elena Garro, Susana Págado, Ana Castillo y María Amparo Escandón* (New York: Peter Lang). Translated as *Re(de)generating identities: Madness, femininity and liberalization in the works of Mexican and Mexican-American women writers*.

#### **Sections in Books**

2012. 'Nepantla: un espacio enloquecido, un espacio chicano' in *Nepantla Aesthetics y la espina de nopal en el corazón: escritura y representación chicanas*, ed. by Claire Joysmith (Mexico D.F.: UNAM), pp.125-135.

2010. 'Living in Constant *fuereñez*: Writing and the Self in *Antonia* by María Luisa Puga' in *The Boom Femenino: Reading Contemporary Mexican Women's Writing*, ed. by Nuala Finnegan and Jane Lavery (Newcastle upon Tyne: Cambridge Scholars Publishing), pp. 128-140.

2009. 'Una película de terror...' in *Speaking desde las heridas. Testimonios transfronterizos/Transborder Testimonios through Cyberspace (11 de septiembre de 2001-11 de marzo de 2007)*, ed. by Claire Joysmith (Mexico D.F.: UNAM), pp.89-91.

#### **Articles**

(2022) Casanoves, J., Cruz, A., & Küster, I. The perception of the employees in the construction of university brand: Spanish context case study. *Education and New Developments*. Forthcoming.

(2020) 'Imaginar ciudades': A Concrete Individual, an Imagined Community' *Journal of Gender and Sexuality Studies* 46(1-2) pp. 85-107. <https://doi.org/10.14321/jgendsexustud.46.1-2.0085>

2017. 'María Luisa Puga'. *The Literary Encyclopedia*.  
[<https://www.litencyc.com/php/speople.php?rec=true&UID=13907>]

2010. 'Looking at Purity in Mexico?: By-Passing the Prostitute and the Border/First World in the film *Santitos*', *Hispanic Research Journal*, vol. 11, no. 4.

2009. 'La (re)/(de)generación de la identidad: Imágenes de incesto en *Pedro Páramo* e *Y si yo fuera Susana San Juan*', *Hispanic Journal*, vol. 29, no. 2, 25-36.

2008. 'Identidad, escritura y ambivalencia en *Y si yo fuera Susana San Juan* de Susana Págado', *Journal of Iberian and Latin American Studies*, vol. 14, nos 2-3 (August/December), 123-131.

2008. 'A Borderland Consciousness: *Una conciencia de mujer* in *Borderlands/La frontera*', *Forum for Inter-American Research*, vol. 1, no. 1. Online journal <http://www.interamerica.de>

2005. 'La una y las otras: el estudio de la figura de 'la loca' in *Y si yo fuera Susana San Juan* de Susana Págado' in *Reading Spanish and Latin American Literatures: New Directions in Research*, ed. by Nuala Finnegan and Martín Veiga (Cork: Department of Hispanic Studies), 10-20.

## **Achievements**

### ***Research Grants***

- IRCHSS (Irish Research Council for Humanities and Social Sciences) Government of Ireland Scholar, University College Cork, 2004-2006.
- Language Assistant scholarship, Spanish Board of Education, 1999-2000.

### ***Conferences Organized***

- *Teaching Spanish in Ireland: Current Directions & New Perspectives*, organization committee, Waterford Institute of Technology, June 2022.
- *Transitions and Continuities in Contemporary Chicano/a Culture*, Department of Hispanic Studies, University College Cork, June 2011.
- *Postgraduate Research Symposium in Hispanic Studies*, Department of Hispanic Studies, University College Cork, November 2004.

### ***International Conference Papers***

- ‘Challenging the Boundaries of *Marianismo* and Entrepreneurial Identity: Meanings of Motherhood amongst Latin American Migrant Women Entrepreneurs in Ireland and the UK’, ISBE 2021, Cardiff, UK.
- ‘Childminders: Forgotten Entrepreneurs’, ISBE 2019, Newcastle, UK.
- ‘Female Entrepreneurship: Mechanisms of Construction’, Dublin Institute of Technology. Working paper, 2016.
- ‘Lesbian Bodies and Sexuality in Mexican Writing by Women Writers’, Dublin City University, 2010. Invited seminar.
- ‘Looking at Purity in Mexico: By-Passing the Prostitute and the Border/First World in the film *Santitos*’, National University of Ireland, Galway, 2010. Invited seminar.
- ‘Escribir la muerte: formación de una identidad en *Antonia* de María Luisa Puga’ in *Boom femenino mexicano*, University College Cork, 2008.
- ‘A Pure Mother in a Hybrid Nation: Maternal and National Images in the film *Santitos*’ in *IN/DIFFERENCE: Current and Historical Perspectives on Cultures in Contact*, University of Limerick, 2007.
- ‘Chicano Borderlands: A Study of Gloria Anzaldúa’s Border Discourse in her Later Works’ en *Identity Politics in the Americas and Beyond*, University of Bielefeld, Germany, 2007.
- ‘La enigmática figura de la ‘loca’ en *Inés* de Elena Garro y *Esperanza’s Box of Saints* de María Amparo Escandón’, *Research Seminar Series*, Department of Hispanic Studies, University College Cork, 2006.
- ‘La(s) loca(s): A Comparative Study of Susana Págado and Ana Castillo’, *WiSPS Conference* (Women in the Spanish and Portuguese Studies), University of London, 2005.
- ‘Female-Authored Literature in Contemporary Mexico’, co-paper, in *Latin American Women Writers: Then and Now*, University of Leeds, 2005. Invited paper.
- ‘Resistencia al olvido: una pugna contra la abyecto en *Inés* de Elena Garro’ at *Irish Latin American Studies Second Annual Conference*, Centre for Mexican Studies, Department of Hispanic Studies, University College Cork, 2005.
- ‘The Future of Research Methods’, *Research Forum*, University College Cork, 2004. Invited Paper.
- ‘La una y las otras: el estudio de la figura de ‘la loca’ en *Y si yo fuera Susana San Juan* de Susana Págado’, *Postgraduate Research Symposium in Hispanic Studies*, Department of Hispanic Studies, University College Cork, 2004.

### **Professional Membership**

- 2018-Present. Hincks Centre for Entrepreneurship Excellence, Munster Technological University. Lecturer and researcher.
- 2018-Present. ELE Éirinn, Association of Spanish Teachers in Ireland. Organization Committee.
- 2008-Present. Association of Mexican Specialists in Ireland. Member
- 2008-Present. Association of Hispanists of Great Britain and Ireland. Member
- 2013- Present. IoT Languages Strategy Network. Member.

### **Representative Boards/Industry Links/Experience**

- External examiner at Sligo Institute of Technology and Galway-Mayo Institute of Technology
- Language Matters Editorial Board at Waterford Institute of Technology
- Links with career and work placement offices at the University of Murcia (UCAM), Alicante, Valencia (UEV), Madrid (UEM), University of the Basque Country and University of Girona.