

Dr. Aisling ConwayLenihan

Tel: 021 4335924

Email: aisling.conway@cit.ie

LinkedIn: [AislingConwayLenihan](#)

Twitter: [@AislingConway3](#)

EDUCATION

2011 – 2016	UNIVERSITY COLLEGE CORK PhD – Health Economics <i>Drug Prescribing Patterns in the General Medical Services Scheme in Ireland and Projected Costs to 2026</i>
2009 - 2010	GRIFFITH COLLEGE CORK Postgraduate Diploma in Teaching and Learning in Higher Education.
2005 - 2006	UNIVERSITY COLLEGE CORK Masters of Business Economics (MBS).
2004 - 2005	UNIVERSITY COLLEGE CORK Higher Diploma in Health Economics and Evaluation Studies.
2001 - 2004	UNIVERSITY COLLEGE CORK BA (Joint Honours) Economics and Geography.
1995-2001	ST AUGUSTINE'S COLLEGE, ABBEYSIDE, DUNGARVAN, CO. WATERFORD

Projects:

- **Teaching Portfolio** 'Analysing the higher education sector in Ireland and where GCC fits in that sector. Analysing my teaching pedagogy with the aid of literature.
- **Masters Thesis:** 'A report on the impact of an EU Directive on the performance of a clinical trials company'. Cost-Benefit Analysis was the main method of analysis and all findings were presented in a 12,000 word bound report.

TECHNIQUES, SKILLS AND COURSES COMPLETED:

- **Research:** In depth face-to-face interviews to generate primary research. Secondary research via Journals, Library Archives, Internet, Government publications and statistical data.
- **IT Skills:** Completed ECDL course Summer 2005. Use of SPSS & Minitab software to analyse data. Completed Latex Course & EndNote training in 2011.
- **Report Writing:** Delivered project findings to a professional standard.
- **Presentation Skills:** Presented project findings - Powerpoint.
- **Statistics:** Completed 10 credit module as part of doctoral studies. Statistics & Data Analysis for Postgraduate Research Students.
- **Digital Skills:** Completed 5 credit module as part of doctoral studies. Digital Skills for Research Postgraduates in Humanities and Social Sciences.

EMPLOYMENT HISTORY

September 2012 – Current	Department of Management & Enterprise, Cork Institute of Technology (CIT) Economics Lecturer <ul style="list-style-type: none">• Lecturing Economics to 4 different disciplines, Business Studies, BIS, Marketing and Accounting.• Promoting and writing new Economics modules in current and new programmes.• Developed online Economics support materials to engage students.
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- Organised the 2nd National IOT Economic Forum in CIT in 2014. Sourced three high calibre speakers within the Economics field and ran workshops for IOT Economics lecturers to promote the transfer of knowledge and networking.
- October 2011 - 2012 Centre of Policy Studies, University College Cork (UCC)
Part-time Data Manager/Statistician HRB Funded Project
- Data analysis and research on a Health Research Board (HRB) funded project.
- October 2007 – 2012 Department of Continuing Education, CIT
Part-time Economics and Business Maths & Statistics Lecturer & Coordinator of Higher Certificate Year 1 and 2.
- Lecturing to 3 different disciplines; Auctioneers, Human Resource Personnel and Business Managers.
- November 2006 – 2012 Centre of Policy Studies, University College Cork (UCC)
Part-Time Economics Tutor / Lecturer
- Teaching Economics to 3 different disciplines, Finance, Commerce and Social Studies.
- March 2008 – May 2011 Griffith College Cork
Part-Time Economics and Business Maths & Statistics Lecturer
- Lectured 1st and 2nd year Business Studies students.
 - Prepared and graded end of term exams.
- January 2007 – April 2007 Department of Management and Marketing, CIT
Part-time Economics Tutor
- Taught Principles of Economics to 1st year students in Business Studies and Office Information Systems.
 - Advising students on exam material and dealt with student queries.
- October 2005 - April 2006 Department of Economics, UCC.
Economics Tutor
- Taught Principles of Economics to a total of 60 students of first year Arts. (3 one-hour sessions per week).

INTERESTS & ACHIEVEMENTS

- **Gaelic Football:** Member of the “Old Parish” local club for ten years.
 - Captained the team in 2003 to win the County Junior A title and winners of All-Ireland Club Junior and Intermediate Championship in Dublin 2003/2004.
 - Past member of Waterford Ladies Junior County Football team.
- **Volunteer Work:** I escorted elderly and ill parishioners to Lourdes summer 2004 at own expense.
- Keen runner and completed the 2010 Dublin Marathon.

REFERENCES

Dr.Noel Woods, Lecturer in Economics, 6 Bloomfield Terrace, Western Rd, UCC.
Tel: 021 4902578 Email: n.woods@ucc.ie

Ms. Caroline O'Reilly Head of Department Management & Enterprise, CIT
Tel: 021 4335805 Email: caroline.oreilly@cit.ie

Research Outputs – Dr Aisling ConwayLenihan

[Publication List - ResearchGate](#)

Case Study

Conway, A. Walsh, M. 2011 Phones Made Easy in Case Studies in Business & Social Enterprise, ACE Initiative Oak Tree Press

Research Presentation

Conway, A. National and Regional GMS Community Drug Costs in Ireland in 2026: Analysis, Projections and Policy Simulations, November 2012, ESRI Research Seminar Series, Dublin

ConwayLenihan, A., McGuirk, H. (2017) Economic Impact of the Marine Leisure Industry in Cork Harbour 2017, Cool Route Conference Cork, 25th April 2017

Conference Publication

Conway, A, Kenneally, M., Woods, N., Thummel, A and Ryan, M. (2013) The Implications of demographic change for GMS costs in Ireland through to 2026. *The Journal of the international society of Pharmaeconomics and outcomes research, Value in Health* Published abstract number PH66 16 (7) November 2013

ConwayLenihan, A., Woods, N., Ahern, S., Moore, S., Cronin, J. (2016) Variation in Irish GMS pharmaceutical expenditure by ATC classification *The Journal of the international society of Pharmaeconomics and outcomes research, Value in Health* 19(3) A56 Published abstract number PCV95

ConwayLenihan, A., Woods, N. (2016) The impact of policy and demographic variables on future prescription costs for a publicly funded health scheme in Ireland *The Journal of the international society of Pharmaeconomics and outcomes research, Value in Health* 19(7) A457 Published abstract number PHP102

Conference Presentations

Conway, A, Kenneally, M., Woods, N., Thummel, A and Ryan, M. (2013) The Implications of demographic change for GMS costs in Ireland through to 2026. Presented at ISPOR 16th Annual European Congress, Dublin, 5th November 2013.

Conway, A, Kenneally, M., Woods, N (2014) The Impact of Increased Coverage Rates on GMS Cost's in Ireland. Presented at IHEA/ECHE 10th World Congress, Dublin, 16th July 2014.

ConwayLenihan, A. The Implications of demographic change for GMS costs in Ireland through to 2026. UCC - Community Drug Expenditure and Recent Cost Containment Measures, 13th February 2015

ConwayLenihan, A., Woods, N. Regional Variation in Irish GMS expenditure by ATC classification. Presented at 44th Annual Regional Science Association International - British and Irish Section, Dublin, 17th August 2015

ConwayLenihan, A., Woods, N., Ahern, S., Moore, S., Cronin, J. (2016) Variation in Irish GMS pharmaceutical expenditure by ATC classification Presented at ISPOR 21st Annual International Congress, Washington DC, 23rd May 2016.

ConwayLenihan, A., Huskisson, S., Lenihan, N., O' Mahony, T. (2016) The impact of online assessment and formative feedback on student performance for an Economics class Presented at the SLL/LNN Conference, Dublin, 27th October 2016

ConwayLenihan, A., Woods, N. (2016) The impact of policy and demographic variables on future prescription costs for a publicly funded health scheme in Ireland Presented at ISPOR 19th Annual European Congress, Vienna, 31st October 2016.

Sedlan Konig, L., Robinson, R., Kenny, B., ConwayLenihan, A. (2017) What Employers Want?: A Cross Country Study of Graduate Employability Skills in Croatia and Ireland Presented at 3e ECSB Entrepreneurship Education Conference, Cork Institute of Technology, 11th May 2017.

ConwayLenihan, A., McGuirk, H. (2017) The Economic Impact of the Marine Leisure Industry: a regional study Presented at Regional Studies Association Winter Conference, London, 16th November 2017

ConwayLenihan, A., McGuirk, H. (2018) The Economic Impact of the Marine Leisure Industry on a region. Presented at 58th ESRA Congress, UCC Cork, 30th August 2018

Peer Reviewed Journal Article Publications

Conway, A. *The Economic Consequences of Government Regulation: A Case Study* 2009 Irish Business Journal 9 (2)

Conway, A., Kenneally, M., Woods, N., Thummel, A., Ryan, M. 2014 *The implications of regional and national demographic projections for future GMS costs in Ireland through to 2026*. BMC Health Services Research 14: 477 October 2014

ConwayLenihan, A. Woods, N. 2015 *GMS Cost Projections and its Implications between 2016 and 2026* Accepted for Publication: Pharmacoconomics – Open Access Journal

Technical Report Publications

ConwayLenihan, A., McGuirk, H. 2017 *The Economic Impact of the Marine Leisure Industry Cork Harbour 2017* The Cool Route Project European Union Regional Fund

Professional Membership

Irish Health Economics Association

CIT Invited Presentations

CIT Staff Business Development Day for all School of Business Staff – “Online Resources for CIT Economics Students” December 2014

Teaching and Learning Seminar for all CIT staff – “Online Resources for CIT Economics Students” 14/01/2015

Staff Doctorate Comhlúadar for all CIT staff undertaking a PhD – “The up’s and down’s and everything in between” I spoke about my experience of the PhD by Publication and my PhD journey. 30/09/2016

Department of Management and Enterprise Department Meeting – “Economic Impact of the Marine Leisure Industry in Cork Harbour 2017” 19/06/2017

Invited Presentations

Economic Impact of the Marine Leisure Industry in Cork Harbour 2017 (Conway & McGuirk)
25th April 2017 Cool Route Steering Committee Meeting, RCYC

Journal Reviewer

Drug Design, Development and Therapy

International Journal of Health Policy and Management

Conference Reviewer

Reviewed a number of research abstracts for consideration at the ISPOR 19th Annual European Congress in the area of Health Care Expenditure and Health Policy – June 2016

External Examiner

Sligo IT – Economics 2015 – 2019

Letterkenny IT – Economics 2016 - 2019