

Joe Tanti, MSc (Strathclyde)

Chief Executive Officer, Malta Business Bureau

PROFILE

Joe Tanti is the Chief Executive of the Malta Business Bureau. The MBB is the EU-business advisory office for the Malta Chamber of Commerce, Enterprise and Industry and the Malta Hotels and Restaurants Association - www.mbb.org.mt Throughout the years, the MBB has been active in advising on the developments related to the European Single Market and promoting the opportunities this brings with it for Maltese business.

Joe Tanti has considerable expertise in the wide range of EU-funding programmes, resulting in the successful submissions and management of various projects, some of which have been nominated as best practices by the European Commission. Joe has also been instrumental in developing collaboration agreements with Universities and Vocational Colleges. He represents BUSINESSEUROPE at the European Commission Working Group on the Modernisation of Higher Education, and EUROCHAMBRES at the Working Group on VET - under the strategic framework of Education and Training 2020.

In the area of Entrepreneurship and Innovation, Joe has been a catalyst in the launch of ZAAR - Malta's first crowdfunding platform - a project spearheaded by the Foundation for the Promotion of Entrepreneurial Initiatives; set up jointly by the Malta Business Bureau and the University of Malta. Aspiring entrepreneurs in Malta can finally crowdfund their business ideas through the ZAAR platform - www.zaar.com.mt

Joe was appointed as the Ambassador for the European Commission's Design for Europe Programme in Malta - www.designforeurope.eu - which was driven to promote design led innovation in business and public services across Europe. Following the culmination of the Programme, Joe has now been appointed Ambassador for the offshoot COSME WORTH Partnership Project aimed at creating and supporting transnational collaborations between fashion designers, creative people, manufacturing enterprises (SMEs) and technology firms looking to develop design-driven and innovative products.

Under Horizon's SME Instrument, Joe has committed to train as a Key Account Manager to ensure that beneficiaries receive the most appropriate services and support to optimise the exploitation of their innovation projects and leave the SME with a footprint for future sustainable growth. In this regard, as part of his Lear role within the Enterprise Europe Network project, Joe will be assisting SMEs through innovation health checks, identifying the challenges they face as well as their coaching needs.

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